

ADAC RAVENOL 24H NBR 2025



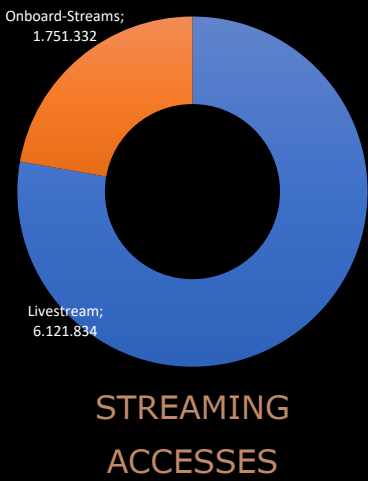
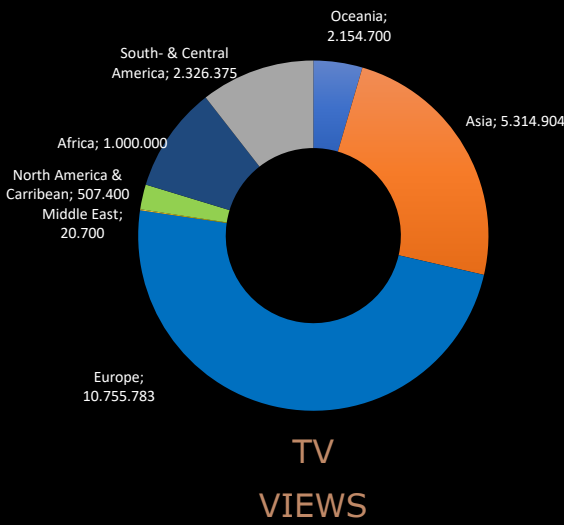
ON SITE

280.000 VISITORS
2.000 VOLUNTEERS & MARSHALLS
141 TEAMS
20 CLASSES
GRID WALK, AUTOGRAPH SESSIONS, DRIFT SHOW
AND MORE



TV & STREAMING

740 MIO ADVERTISING CONTACTS NAT.
2485 H SENDING TIME
520 CHANNELS
212 TERRITORIES



SOCIAL MEDIA

222 MIO REACH
11 MIO INTERACTIONS
5 k UPLOADS



EDITORIAL – PRINT & ONLINE

290 MIO ADVERTISING CONTACTS
3 k ARTICLES
170 PRINT PUBLICATIONS

SAVE THE DATE
14/05 – 17/05/2026
54. ADAC RAVENOL 24h NBR



WENCKE ENGELS
CHRISTIAN KNIEPS

PROJECT MANAGER
PROJECT MANAGER

+49[0] 162 2598 325
+49[0] 176 17887 506