



ADAC RAVENOL 24H NÜRBURGRING 2026

ON SITE

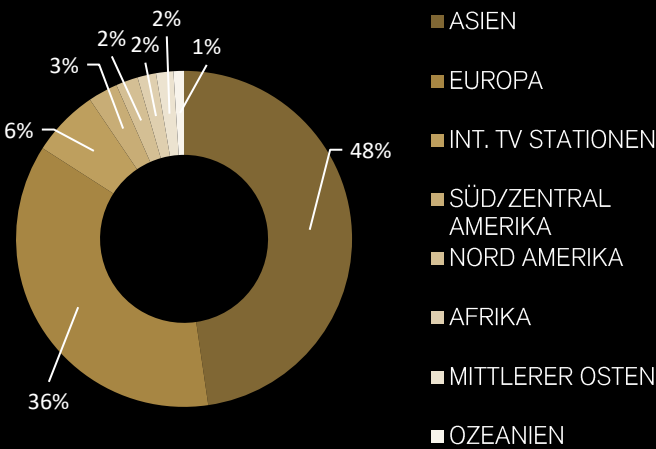
54 th	EDITION
161	PARTICIPATING VEHICLES
23	CLASSES
352.000	SPECTATORS
440.000	KILOMETERS DRIVEN



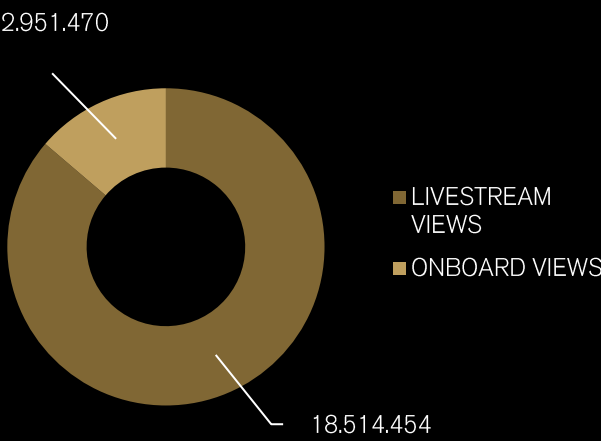
TV & STREAMING

976 MIO	ADVERTISING CONTACTS NAT.
1.393 H	SENDING TIME NAT.
635	CHANNELS INTERN.
218	TERRITORIES INTERN.

TV VIEWS



STREAMING ACCESS



EDITORIAL – PRINT & ONLINE

400 MIO	ADVERTISING CONTACTS
2.949 MIO	ONLINE ARTICLES
240	PRINT PUBLICATIONS



SOCIAL MEDIA

797 MIO	REACH
42 MIO	INTERACTIONS
14 K	POSTS



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